

FOCUS

Carterwood Focus
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Where's the destination point?

Provision of specialist dementia care beds 2017

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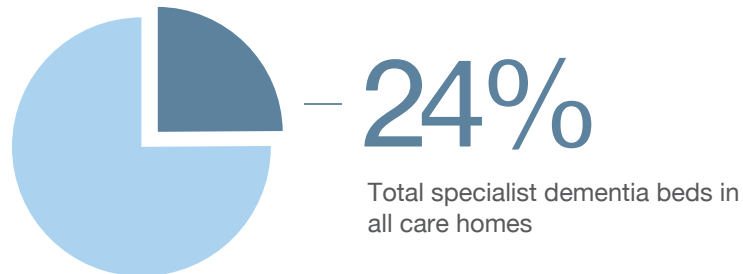
“Where’s the best place to locate a new specialist dementia care home?”

This burning question is at the forefront of many of our clients’ minds. At Carterwood, we have responded with our dedicated dementia analysis.

The opportunity to develop specialist dementia care homes is significant, not least because the absolute number of people living with dementia is going up, and dementia is one of the main reasons for care home admission. As people with dementia are living longer and with more complex health conditions, their need for care is increasing.

Our dementia research adds value to our market analysis of an existing care home or potential development site by including data about all dedicated dementia services in the location.

A dedicated dementia environment not only provides a safe space for residents living with dementia, but gives a home the added advantage of enabling residents to have dedicated access to outside space at all times.



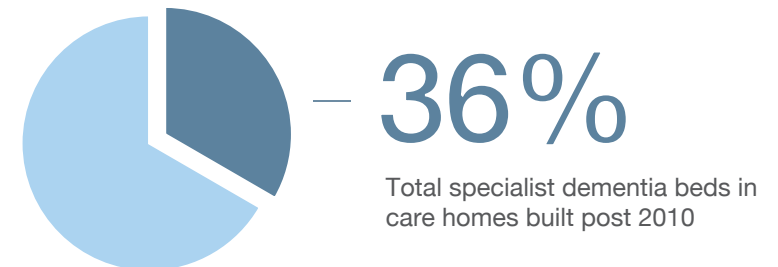
About our dementia analysis

Using our comprehensive national information about dedicated dementia beds, our dementia analysis offers a unique and comprehensive overview of the dementia competition and its quality.

Bespoke to your needs, and available as part of our improved market assessment reports, our dementia analysis will assist you in determining the potential for specialist dementia services. It can also help you make decisions about existing homes, either as part of a strategic review where reconfiguration to dementia care is being considered, or for acquisition purposes.

We have surveyed more than 10,000 care homes and updated our comprehensive database through over 4,000 telephone interviews, covering private, not-for-profit and local authority homes. For any given location in England, Northern Ireland, Scotland or Wales, we can now tell you the dedicated dementia provision.

The statistics below provide an overarching summary of our findings, while the following page offers a further insight, to help you reach your destination point.



Facts and figures

30%
of care homes provide dedicated dementia units



Nursing homes are twice as likely to contain specialist dementia beds as personal care homes



27
is the average size of a dedicated dementia unit



The South West has the lowest proportion of dementia beds at

21%



Around

4,200

homes are not registered for dementia

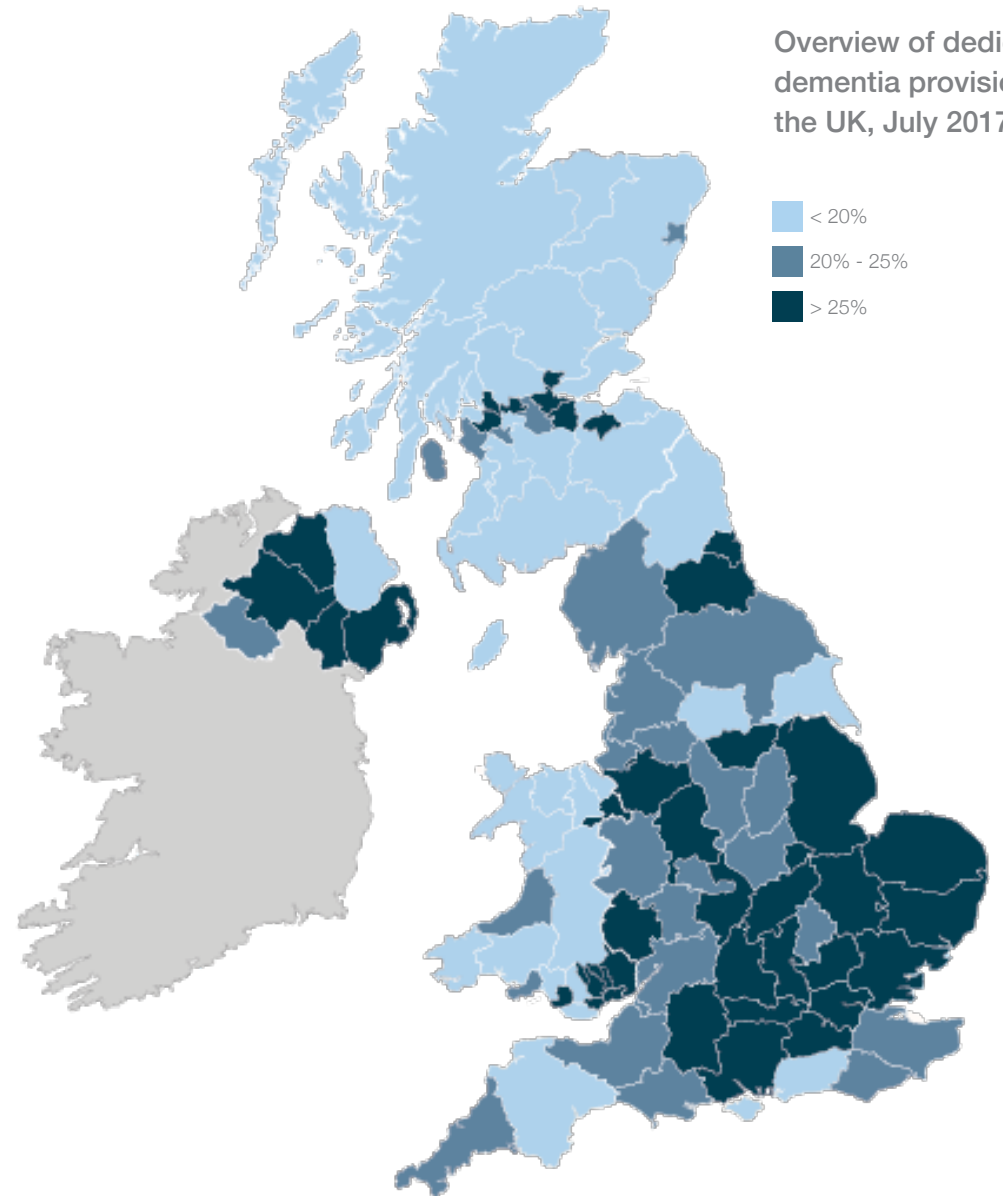


Counties with the highest and lowest dedicated dementia provision in England, July 2017

Highest		Lowest	
County	Proportion of dedicated beds (%)	County	Proportion of dedicated beds (%)
Northamptonshire	35.8	Devon	12.2
Warwickshire	33.8	North East Lincolnshire	13.2
Cambridgeshire	30.8	North Lincolnshire	14.4
Staffordshire	30.5	Northumberland	16.7
Cleveland & Teesside	30.4	West Sussex	17.9

Source: A-Z Care Homes Guide and Carterwood

Overview of dedicated dementia provision in the UK, July 2017



■ < 20%
■ 20% - 25%
■ > 25%

Source: A-Z Care Homes Guide and Carterwood

Need more information?

If you would like to find out more about how we can help with your bespoke market analysis requirements, or would like to know how to use this information as part of your due diligence process, please call us on 08458 690777.

Carterwood's products and services

With a wealth of healthcare experience, we operate agency, valuation and consultancy teams. It is these three strands combined that enable us to provide operators and developers with the market intelligence, site-specific commentary and research methods to make better informed decisions.

We currently work with over 350 clients in the social care sector and 90 per cent of the top 20 care home operators.

For more information about Carterwood or to find out how we can help you, please telephone 08458 690777

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