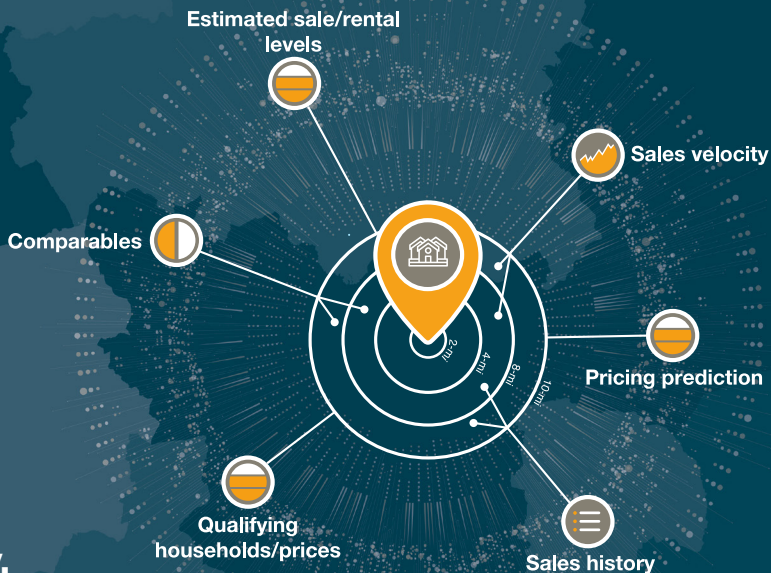




analytics | retirement living  
**carterwood®**

# The digital platform for retirement living market analysis

Assess the viability of retirement living schemes quicker, improve sales velocity, and maximise your sale/resale rates



## Smash your sales targets

Detailed comparables, scheme by scheme sales history/velocity, uncapped residential capital sales and rate history and pricing predictor



## Save time assessing local markets

Instant access to data on qualifying households, existing supply, demographics and future supply



## Stay ahead of your key competition

Monitor existing and future supply across Great Britain, broken down by location, operator, or scheme type

**All the tools you need to perform instant, accurate, initial analysis of retirement living markets and schemes**



### Key market indicators



### Existing retirement living supply



### Planned supply



### Sales history and velocity



### Sales analyser



### Pricing predictor



### Comparable data search and analysis



### House prices and residential sales and rates



### Qualifying households



### Local authority and company search



### Staff market size



### Excel and PDF export

Carterwood Analytics — Retirement Living improves the decision-making of leading retirement living developers, operators and investors.

Carterwood are sector-specialist market analysts to the retirement living sector.

Our innovative new platform gives subscribers instant access to comprehensive, accurate data on specialist private market retirement living schemes that fundamentally transforms decision-making.



Tap into a wealth of essential market data from the sector specialists today.  
Book a demo via [sales@carterwoodanalytics.co.uk](mailto:sales@carterwoodanalytics.co.uk) or 01454 838038



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# Flexible subscription options

	Starter	Professional	Unlimited
	<b>£5,285/pa</b> Billed annually	<b>£10,640/pa</b> Billed annually	<b>£15,975/pa</b> Billed annually
Users	2	5	10
Regions	1* (Unlimited searches)	3* (Unlimited searches)	GB-wide (Unlimited searches)
Catchment areas	Up to 10 miles (5 miles in London)	Up to 10 miles (5 miles in London)	Up to 15 miles (10 miles in London)
Standard features	All	All	All
Local authority, company and scheme search	Not included	Not included	Included
Additional 5 users	£1,995/pa	£1,995/pa	£1,995/pa

\* Regions surrounding London (South East and East of England) cannot be purchased without also purchasing the London region. Available regions: East of England, East Midlands, London, North East, North West, Scotland (country), South East, South West, Wales (country), West Midlands, Yorkshire and the Humber.

**Please note:**

There is a 25% premium applied to the subscription costs for those users who wish to share data from Carterwood Analytics with other organisations. All packages are subject to our Fair Use Policy. Subscription agreements are subject to a minimum 12-month licence term.



Carterwood's knowledge of the older people's housing sector means they are a trusted adviser to Anchor Hanover. We have worked together for the last decade and their due diligence reporting and pricing advice has helped us to deliver our growth strategies.



Tap into a wealth of essential market data from the sector specialists today.  
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# Available regions/ countries



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