

Demographic and competition analysis for specialist learning disabilities and mental health provider

Carterwood were commissioned to undertake demographic and competition analysis of 81 clinical commissioning groups (CCGs) within the Midlands and North of England in order to determine locations for the development of additional specialist care services.

Background:

- Our client currently provides specialist nursing mental disorder, learning and physical disability beds across 12 CCGs.
- The CCGs in which our client already operates were found to be well provided for when assessed using our relative measure of provision by population.
- Our report provided the details of the analysis we undertook, including our methodology, the numbers of people with various mental disorders and physical disabilities, the supply of existing provision and the relative quantity of provision within each CCG.

What we did:

- We assessed the likely need for and supply of specialist nursing mental disorder homes and specialist nursing physical disability homes for people aged between 18 and 64 years.
- Within our key finding sections we provided analysis on two measures:
 - The first assesses the quantity of provision in each CCG, measured by registered beds and beds with an en-suite, the latter being a proxy for the quality of stock;
 - The second assesses the quantity of registered stock relative to the populations with a mental disorder or physical disability and how each CCG compares with the average across all 81 assessed CCGs.

- We have then combined these measures in order to identify the CCGs with no current provision and that have sufficiently large populations of people with either a mental disorder or physical disability to support a new service.

Added value:

- Our initial advice enabled the client to focus expansion to a shortlist from the 81 CCGs within the target area, where we identified a relative shortage of nursing homes caring for people aged between 18 and 64 years who have a physical or mental disability.
- Subsequent targeted analysis focused on the shortlisted CCGs, and included a more detailed assessment of the existing competition, a review of the planned provision for new competing schemes and an assessment of likely land prices for site acquisition purposes.



For more information about Carterwood or to find out how we can help you, please telephone **08458 690777**

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