

Successful planning achieved for Signature Senior Lifestyle

Carterwood were commissioned by Signature Senior Lifestyle to prepare a needs assessment in support of a planning application for the development of a purpose built 87-bedroom care home for the elderly and those living with dementia in Reigate, Surrey.

Background:

- Signature Senior Lifestyle currently operates care homes in Berkshire, Buckinghamshire, Essex, Hertfordshire, Kent, Leicester, Sheffield and Surrey, most of which are registered nursing homes.
- The proposed home is to include a 24-bed dementia community, which will provide specialist care within a dedicated environment, specifically designed to care for older people living with dementia.
- The site consisted of three houses that would be demolished and replaced with the care home.
- The site was situated within a residential area, indicating a potentially large number of neighbouring householders to consider in the planning application.
- The location of the site was next to the Green Belt and a Conservation Area.

What we did:

- Prepared a needs assessment report which was used in order to ascertain the potential future demand in the area, which Signature were able to utilise to demonstrate the need for an additional care home in the Reigate area.
- Prepared a detailed study of the catchment area, based upon an approximate 5-mile radius from the location of the proposed community.
- Carried out detailed research into the catchment's demographic profile and competing homes, as well as looking at planned provision to determine the current and future shortfalls in provision.

Added value:

- Carterwood had previously worked with Signature Senior Lifestyle on other consultancy work and were familiar with the organisation and its requirements.
- Presented opinion in a format suitable for consideration by planning authorities.
- Despite the original planning application being refused, the needs assessment report prepared by Carterwood demonstrated that there was a significant shortfall in this type of care provision in the area; and after changes in design to the original building, planning approval was granted.



For more information about Carterwood or to find out how we can help you, please telephone **08458 690777**

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