

Sector experience informs Anchor site valuation

Background:

- Carterwood advised Anchor on the potential acquisition of a development site.
- The proposed development would include a new care home and extra care retirement apartments and bungalows.

What we did:

- In addition to inspecting the site we also carried out inspections of the existing and planned competition in the locality.
- Provided a detailed Market Valuation of the site utilising our specialist knowledge of the care sector to provide an in-depth review of potential sales rates for the proposed extra care scheme.

Added Value:

- Undertook a detailed review of existing extra care schemes in the locality to provide Anchor with a comprehensive overview of the market.
- Provided in-depth market commentary, utilising demographic analysis and a thorough competition review, to inform Anchor's understanding of local market conditions.
- Worked to a tight timescale and delivered a Red Book-compliant valuation and detailed market survey report within 2 weeks of inspecting the site.



For more information about Carterwood or to find out how we can help you, call Amanda or Ben on: **08458 690777**

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