

Market survey and competition review informs valuation

Carterwood was instructed by a not for profit care home operator to undertake the Market Valuation of an operational care home, as well as providing detailed acquisition advice.

Background:

- A major not-for-profit client considering the acquisition of an existing trading care home wanted both acquisition advice (in the form of a competition review and market survey) and a valuation to support a potential acquisition.
- The site also included additional residential and ancillary properties on the site.

What we did:

- Provided a detailed Market Valuation that dealt with both the existing care home and the ancillary properties.
- In addition we conducted a market survey of the existing and planned competing care schemes via direct inspection and desktop analysis.

Added Value:

- Provided in-depth market commentary, utilising demographic analysis and a thorough competition review, to inform the client's understanding of local market conditions.
- Worked to a tight timescale and delivered a Red Book-compliant valuation and detailed market survey report within 2 weeks of inspecting the property.



For more information about Carterwood or to find out how we can help you, call Amanda or Ben on: **08458 690777**

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