

Why Carterwood?

Core focus

Revolutionise and challenge the norm

Our values

- ✓ Do it right
- ✓ Do it fast

What makes us unique?

- ✓ Data quality
- ✓ Innovation
- ✓ Sector specialism



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How we do business

1 Listen and advise

- Let's talk about your requirements and discuss our market analysis services for the social care sector. We can run through this on the phone, on a video call, or in person. Whatever works for you.
- We are committed to providing each client with the best solution in the quickest, most cost-efficient way, either via our advisory services or via our digital platforms Carterwood Analytics.
- Once we've agreed your solution, we'll provide you with a written proposal including costs, timescales and a dedicated point of contact. We guarantee prompt, clear communication at every step.

2 Deliver market-leading solutions

- As sector specialists with market-leading data quality and a commitment to innovation, we'll deliver solutions that improve your decision-making.
- We'll deliver our advisory services on time, within budget (based upon the initial brief) and with no hidden extra fees. Then we'll contact you within five working days to establish if we have met the brief. If you have any queries we will arrange a time for a call to discuss them.
- If you subscribe to Carterwood Analytics, we'll get you set up within 24 hours and then provide support as needed during office hours.

3 Build long-lasting relationships

- We don't expect every communication with a client to lead to an instruction. We're looking to build long-term relationships.
- Let's stay in touch, whether it's just to share what we're hearing through the social care grapevine, to discuss longer term strategic plans for your business or just to catch up on market sentiment.
- We regularly produce innovative research that analyses market trends and provides future predictions for social care. We'll be glad to share these with you.